



Social Media and Communications Internship at Wild Earth

Join an innovative, growing non-profit that is working to ensure that every one has the opportunity to play, explore and learn in nature. The ideal candidate has a desire to facilitate positive social change using the internet. Candidate will learn about social media marketing, online advocacy and the non-profit sector. The Social Media & Communications intern will work with the Associate Director to raise awareness and to create/curate content for Social Media, Wild Earth's website, and other marketing mediums.

Candidate will:

- Expand awareness about importance & benefits of nature connection.
- Build relationships online via social media.
- Track social media impact using website and social media analytics.
- Create & curate compelling content that will be shared by influencers.
- Generate innovative strategies for encouraging nature connection.

Requirements:

- Strong communication skills.
- Familiarity with available Social Media tools and platforms.
- Proficiency in Microsoft Office Suite.
- Organization skills, ability to prioritize time-sensitive assignments.
- Creative & flexible thinking.
- Curiosity about best practices and marketing trends.

Start Date: Position open until filled, requires 3-6 month commitment.

Hours: 5-10 hours / week. Flexible hours, work can be remote or on-site.

Compensation: This is an unpaid internship.

Apply: Please send cover letter, resume and writing sample to Simon Abramson at simon+intern@wildearth.org

Wild Earth's office is located at 29 South Chestnut Street in New Paltz, within walking distance of SUNY New Paltz campus. Founded in 2004, Wild Earth leads transformative nature immersion experiences that cultivate character, confidence, passion and perseverance in New York's youth.